



REGISTRATION FORM

NAME (Mr. Mrs. Ms.) _____
 ADDRESS _____
 CITY _____
 STATE _____ ZIP _____
 STUDIO _____
 STUDIO PHONE _____
 CELL PHONE _____
 EMAIL _____
 NICKNAME FOR BADGE _____
MEMBER OF:
 PPSNYS YES ___ NO ___ SECTION _____
 PPA YES ___ NO ___ PPA# _____
 Roommates Preference
 (names) _____

If not staying at the college:
 I will be staying at _____

Your tuition includes a commemorative Workshop shirt.
 Please indicate shirt size:

(circle one) S, M, L, XL, XXL, XXXL, XXXXL

Please indicate 1st and 2nd choice of instructors

1st choice _____
 2nd choice _____

CHECK [X] APPROPRIATE BOXES:

- 1095.00** Tuition - Room and Board included
- **50.00** PPSNYS/PPA/Members Discount
- **100.00** Scholarship - If provided by your local section, vendor or other source
- **50.00** Scholarship PPSNYS Members
- **100.00** if Registered with Class Retainer paid before April 15
- **100.00** No Meal Plan needed
- **40.00** No room needed
- _____ Total
- _____ Class Retainer
- _____ Balance*

Optional No Meals Plan
 If you would prefer not to eat on campus for the week and wish to get your meals elsewhere, you can **deduct \$100 off your tuition.** You may also pay per meal on campus. Sunday night dinner & Thursday's Banquet will still be included in tuition.

SAVE \$100

Payment Plan available
 Please contact Linda Hutchings for details

All class retainers are nonrefundable

*ADD \$25.00 to balance if not paid in full by June 15, 2019

Enclosed is my class retainer of \$100.00 U.S. payable to PPSNYS WORKSHOP

To register online go to ppsnysworkshop.com

OR Mail Reservation Today to:

Linda Hutchings
Box 403, Elmira, NY 14902

Linda's email: linda@ppsnysworkshop.com

NOTE: SCHOLARSHIPS ARE NOT ACCEPTABLE AS A DEPOSIT

Instructor Profiles

David Akoubian

bearwoodsphotography.com

David has been a photographer since 1972 when his father presented him with his first camera, but his career in photography started in 1992. David learned his craft originally as a painter and from his father who shares his love of nature and photography. Early in his career he traveled with, learned from and taught beside some of the masters of nature photography including John Shaw, Art Wolfe, Galen Rowell, Bryan Peterson, Pat O'Hara, and Rod Planck. David has been teaching photography since 1994 in the classroom, leading workshops and presents at camera clubs across the United States. David's clients include, but are not limited to, Coca Cola, PNC Bank, Tamron, Sirui, the Mountain Conservation Trust of Georgia, Lensbaby, The Nature Conservancy, Scholastic Books and Gibbs Gardens. His photographs and articles have appeared in publications such as Nature Photographer, Audubon Magazine, Blue Ridge Country, Birder's World, Outdoor Photographer, Backpacker Magazine, Shutterbug and many local publications. His work has appeared in several feature books, calendars, as well as in instructional guides. David is a Tamron Image Master as well as being designated as a Sirui Professional.

Art Becker

artbeckerphoto.com

I've been a professional photographer for the past 37 years. I live in St Petersburg Florida. I'm passionate about what I do, and I want those who see my work to be moved by it. My hope is that they will experience what I've experienced and get what it is I'm trying to say.

Bert Behnke

behnkephoto.com

Bert Behnke owns Behnke Photographers, a studio established in 1956 by Bert's parents, along with his wife Cindy. He has won numerous awards in salon print competitions as well as serving his professional associations. Bert has taught or lectured on photography all across the USA and North America as well as in Europe, South America and Asia. Bert is a past president of the Professional Photographers of America (PPA), the Associated Professional Photographers of Illinois (APPI), the Frankfort (IL) Chamber of Commerce, as well as a Past President of the World Council of Professional Photographers (WCPP). He also was the founder of PPA Charities and is currently its Executive Director as well as a member of the World Photographic Cup organizing Committee.

Awards & Honors

Bert has been awarded the Master of Photography, Photographic Craftsman and Honorary Master of Photography degrees from PPA as well as the National Award from his state affiliate. He was honored as Portrait Photographer of the Year from the International Photographic Council, a non-profit branch of the United Nations. He is a PPA Affiliated Judge and an Honorary Fellow of APP of Illinois. Most recently, Bert has been one of the 35 mentors for the popular AfterDark series of hands on training conferences held throughout the United States as well as Sandy Puc's Hands-On Tours.

Jamie Davidson

newlifephotos.com

Jamie Konarski Davidson is an award-winning outdoor & nature photographer with a passion for capturing and sharing intimate details of nature and landscapes (intimate & grand, rural & urban). Regardless of the subject, she embraces creative techniques, simple beauty and encourages people in their photographic journeys to find their visual voice. Her process emphasizes connecting with subjects and presenting them in ways that convey how she feels in the moment of capture. Her creative tools include color, infrared and black/white, macro/close-up, abstracts, HDR, long exposure, Lensbaby and all the tools of the digital darkroom. Being open to experiment and try new techniques is the dance of this photographer/artist.

Based in Greenville, NC, Jamie is a former board member of the North American Nature Photography Association and Carolinas Nature Photographers Association. She has presented programs and workshops for NANPA's 2015 Nature Photography Summit, NAC's Annual Conference, CanAm Photo Conference, Mike Moats' Macro Photo Conference and Unique Photo Expo. She also speaks to local and regional camera clubs and organizations in the Southeast. Through New Life Photos, Jamie leads workshops and photo tours throughout the Southeast and markets her work through exhibits and art shows. Her goals as an instructor are to educate, encourage, inspire and help people develop and grow their skills, connect with their subjects and see beyond the obvious so they can discover their own visual voice.

Our trustees include:
 Director - Tom Mack • Assistant Director - Craig Hutchings, PPA Certified, Cr.
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 Email - linda@ppsnysworkshop.com

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July 28-August 2, 2019

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For photographers of all ages and experience

From novice to experienced, there is always something new to learn at this workshop!
 Have fun and learn about the latest techniques to take *your* creative skills to new levels.



Art Becker



Bert Behnke



David Akoubian



Jamie Davidson

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- Learn what's new
- See outstanding photography
- Swap ideas with other photographers



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Located on Seneca Lake, between Syracuse and Rochester, Hobart & William Smith Colleges are private schools which provide the perfect setting for a concentrated week of photographic advancement. Registration will be from 1-4 p.m. on Sunday, followed by a wine and cheese party from 5-6 p.m. After a 6 p.m. dinner, there will be a short informational session held with your instructor. Class will adjourn at noon on Friday.

Your all-inclusive tuition includes a prominent instructor, air-conditioned classrooms, dorm facilities, choice of course, breakfast, lunch and dinner, wine and cheese party, Thursday night banquet, degree merits for PPA members, group photograph, diploma for the wall, special commemorative Workshop shirt, central parking facility and room lodging.

If you prefer no room, deduct \$40. Be sure to write the location of your lodging on your registration if you are to be located off campus.

Note: The PPSNYS school is open to all; you do not have to be a PPSNYS member to register. To reserve your place in the class of your choice, complete the registration form (on the reverse side) and return it along with your \$100.00 non-refundable retainer.

Our workshop trustees are committed to providing you the best educational experience at the most reasonable cost and have worked hard at such a demanding goal.

Thank you to our corporate sponsors listed on our website:
ppsnysworkshop.com

Join us for a fun-filled week of learning — and bring home some cutting-edge ideas to take your Creative Skills to all new levels!



Nature Photography

with David Akoubian

David will teach a comprehensive class on Nature Photography. Sessions will include: Setting up your camera for photographing nature, Macro Photography basics and techniques to maximize results; Wildlife photography in controlled situations and in the wild (including ideas and examples on setting up a bird studio to attract and photograph birds in your yard) and Landscape photography. We will also learn Composition, Post processing and Selling your work, after capture. This course will apply to serious hobbyist or as a professional. Each session will also include utilizing the gear you have and/or offering suggestions for those who want to add to the gear they have, what you want and what you need. For the macro classes I will bring subjects for students to practice on in the classroom as well as objects that the students bring themselves.



The Complete Photographer

with Bert Behnke

Join Bert Behnke in this week-long intensive workshop where you can learn about all things photography from a Master Photographer. This class will be all about photographing and anything that relates to being in the business of photography. There will be hands on photo sessions of families, couples, and women, or anything the class might want to tackle. There will be discussions on what is needed to run a photography business, from setting up your business, work-flow, designing a studio and marketing. For over 40 years, Bert has photographed everything from babies and maternity, to fashion and families, he does it all and can teach you too!

Sunday evening will start with an interactive session where all students can share their strengths and weaknesses to get the most out of this class, including image reviews. Then Bert will develop individual plans for each of you to get the most out of this class. One day will start with a local location photo shoot, followed by post-production and the process of how to work with the client. Another day will take us outdoors to work in all kinds of lighting and location situations with families. Bring your camera gear, you will be photographing, with coaching available to help you create great images.

Another day will feature a sunrise portrait session, followed by a marketing workshop. We will also have a studio design/operations workshop to get you organized to be more efficient. We'll even do a fashion style shoot to get your creativity flowing, great for women or seniors. As a bonus, each student will get a \$100 credit for a book to use as a studio portfolio from KoyLab, one of my sponsors. You can design your own book from your own images that you bring with or from images done at this workshop.

All in all, it will be a fun week of photographing, talking shop and pushing yourself to be a better photographer for your clients.



Architectural Photography

with Art Becker

Credo: Photography is about sharing a moment. Whether it's Architecture or a Rock Star, What can I capture and share about this Moment? Can the people who see my work connect with this Singular Moment. It's that one-to-one communication between creator and viewer that matters.



Class info: "The In's and Out's of Architectural Interiors and Exteriors"

- 1) Lighting what to use and when to use it.
- 2) It's all about the set up.
- 3) Weather and time of day it's what makes the difference.
- 4) Available light your best ally.
- 5) Lens choice how and what to choose.
- 6) Working with finicky clients.
- 7) How to get clients and keep them.



Breaking Through Barriers In Your Photography

with Jamie Davidson

As visual artists, photographers begin their journey working out the technical aspects of capturing what they see. Then comes the balancing act between the craft (being technically correct) and the vision (what we see and feel). Both have merit. During this course, we will explore ways to find and own your muse so that your images reflect and express your vision, regardless of the subject. We'll begin with the basics of composition, color & design and launch into seeing, defining and refining images behind and beyond the camera. Whether your subject is a beautiful bloom or a broken-down building, an open mind will see a myriad of possibilities.

Areas covered will include: building images, developing your "seeing" skills, creative macro techniques, landscapes (intimate & grand), long exposures, in-camera motion, infrared, black/white, use of textures, blending images and more – all with the objective of refining your vision while shooting and in post-processing. We'll make use of Lensbaby optics, Nik Collection and Topaz Labs Collection and more. Learn how these creative techniques and tools can help you transform the ordinary into something magical. During this course you will work on creative and practical exercises and assignments that will push you past "should and can't" and move you into "what if and why not" with your photography regardless of your area of focus.



Don't Miss This Opportunity to Expand your Creativity!

Register today at ppsnysworkshop.com

