

REGISTRATION FORM

NAME (Mr. Mrs. Ms.) _____
 ADDRESS _____
 CITY _____
 STATE _____ ZIP _____
 STUDIO _____
 STUDIO PHONE _____
 CELL PHONE _____
 EMAIL _____
 NICKNAME FOR BADGE _____
MEMBER OF:
 PPSNYS YES ___ NO ___ SECTION _____
 PPA YES ___ NO ___ PPA# _____
 Roommates Preference (names) _____

If not staying at the college:
 I will be staying at _____
 Your tuition includes a commemorative Workshop shirt.
 Please indicate shirt size:
 (circle one) S, M, L, XL, XXL, XXXL, XXXXL

Please indicate 1st and 2nd choice of instructors
 1st choice _____
 2nd choice _____

CHECK [X] APPROPRIATE BOXES:

- 1095.00** Tuition - Room and Board included
- **50.00** PPSNYS/PPA/Members Discount
- **100.00** Scholarship - If provided by your local section, vendor or other source
- **50.00** Scholarship PPSNYS Members
- **100.00** if Registered with Class Retainer paid before April 15
- **100.00** No Meal Plan needed
- **40.00** No room needed
- _____ Total
- _____ Class Retainer
- _____ Balance*

Optional No Meals Plan
 If you would prefer not to eat on campus for the week and wish to get your meals elsewhere, you can **deduct \$100 off your tuition.** You may also pay per meal on campus. **Sunday night dinner & Thursday's Banquet will still be included in tuition.**

SAVE \$100

All class retainers are nonrefundable
 *ADD \$25.00 to balance if not paid in full by June 15, 2018
 Enclosed is my class retainer of \$100.00 U.S. payable to PPSNYS WORKSHOP

To register online go to ppsnysworkshop.com

OR Mail Reservation Today to:
Linda Hutchings
Box 403, Elmira, NY 14902

Linda's email: linda@ppsnysworkshop.com

NOTE: SCHOLARSHIPS ARE NOT ACCEPTABLE AS A DEPOSIT

Instructor **PROFILES**

Rick Friedman rickfriedman.com

Rick Friedman has been a photojournalist for decades. Based in Boston, Massachusetts, USA, he travels the world for numerous publications, corporations, advertising assignments and film and television productions. His published work has appeared in Time, Newsweek, The New York Times, Nature, USA Today, The Guardian, Der Spiegel, Stern, Discover and many other publications. He has produced over 75 book and magazine covers and worked on 13 film productions.

Rick has been teaching his "Location Lighting Workshops" for the past 15 years across the US, UK and Canada. Rick has taught thousands of people practical lighting. His sponsors have included Canon, ASMP, SWPP, Dynalite, PocketWizard, Chimera, Sekonic, Expolmaging, Sunbounce, Rosco, PNY, LensBaby and ThinkTank. Rick presented his "Location Lighting Workshops" on "Creative Live", "B&H TV," and on numerous photo podcasts. Rick is a Chimera Lighting Visionary, a PNY Ambassador and a Dynalite VIP.

Rick is known for his portraits of politicians, academic, authors, scientists and celebrities. He has photographed every U.S. presidential candidate from President Jimmy Carter to President Donald Trump. A recent issue of "Professional ImageMaker" magazine features a 7 page article written and photographed by Rick. He is the past President of the Boston Press Photographers Association and has won awards from the American Society of Media Photographers, the National Press Photographers Association, and the Boston Press Photographers Association. He has work appeared in many exhibitions and is in the permanent collection of the Newseum in Washington, DC, Harvard University, and many private collections. Rick recently had 15 images in the juried show "Presidential Hopefuls in the 21st Century"

"One of the greatest things about being a photojournalist is the great variety of assignments, the people I get to cover and the places I get to go. "I truly have the best job in the world".

Rick writes the lighting blog "Tuesday's Tips", you can follow his work at www.rickfriedman.com and on Facebook & Instagram. Contact: rick@rickfriedman.com

Marilyn Sholin marilynsholin.com

After 25 years as a professional portrait photographer with a successful 2600 sq foot studio, Marilyn changed careers and directed her creative juices toward fine art digital painting and then took it further by painting on the canvas creating mixed media. Her original and spontaneous art immediately became a hit with collectors and commissioned pieces of art.

Marilyn's art has been published, and articles about her work have been featured in magazines, books, posters, greeting cards, and gift items. Her fine art prints are exhibited in private and corporate collections throughout the United States and Europe. She has been exhibited in airports, galleries and other juried shows.

To her credit Marilyn is the only artist with honors in three worlds of art: digital art, portrait photography and acrylic paintings. She is recognized as a Master Photographer with Professional Photographers of America and a Corel Painter Master Elite for her mastery with digital art and lastly, she is a Golden Artist Educator for Golden Paints. She is the only one in the world with all three honors.

Vince Versace versacephotography.com

Vincent Versace is an internationally recognized pioneer in the art and science of digital photography. His passion for natural light photography is manifest not only in his work but also through his role as a creative and technical leader, contributing to innovative breakthroughs across the entire digital image value chain.

Vincent is one of Nikon's 16 founding Nikon Ambassadors and is a recipient of the Computerworld Smithsonian Award in Media Arts & Entertainment and the Shellenberg fine art award. His work is part of the permanent collection of the Smithsonian Institution's Museum of American History. He was commissioned by the San Francisco Presidio Trust to create a body of photographic work to permanently capture this National Park and Historic Landmark.

Vincent's work has been highlighted in American Photo, Popular Photography, The New York Times, Shutterbug, Outdoor Photographer, Pro Digital Imaging, PDN, What Digital Camera, Petersen's Photographic, PC Camera, Studio Design and Photography, Professional Photographer, Digital Imaging and many more. Nominated multiple times to the Photoshop Hall of Fame, Vincent has been recognized by the National Association of Photoshop Professionals through the creation of the Vincent Versace Award for Digital Photography Excellence.

He is the author of the best selling books From Oz to Kansas: Almost Every Black & White Technique Known to Mankind and Welcome to Oz 2.0: A Cinematic Approach to Digital Still Photography with Photoshop. His book, Welcome to Oz has been selected as Shutterbug Magazine's best how-to book of the year. Vincent was the original host of the Epson Print Academy and is a founding member of the Epson Stylus Pros. He teaches regularly at Photoshop World, B&H, the FBI, US Navy Combat Camera, US Coast Guard, Maine Media Workshops and Palm Beach Photographic Workshops.

Chris Smith outofchicago.com

Chris Smith is the founder of Out of Chicago Photography and author of The Photographer's Guide to Chicago. Chris is the driving force behind the annual Out of Chicago Photography Conference as well as their annual landscape photography conference. After teaching high school physics for 17 years, Chris now combines his passion for teaching and photography through photography workshops and lectures across the country.

Our trustees include: Director - **Tom Mack** • Assistant Director - **Craig Hutchings**, PPA Certified, Cr. Treasurer - **Linda Hutchings**, Cr. Photog., 607-733-6563
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Rick Friedman

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Marilyn Sholin



Vince Versace



Chris Smith

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Located on Seneca Lake, between Syracuse and Rochester, Hobart & William Smith Colleges are private schools which provide the perfect setting for a concentrated week of photographic advancement. Registration will be from 1-4pm on Sunday, followed by a wine and cheese party from 5-6. After a 6pm dinner, there will be a short informational session held with your instructor. Class will adjourn at noon on Friday.

Your all-inclusive tuition includes a prominent instructor, air-conditioned classrooms, dorm facilities, choice of course, breakfast, lunch and dinner, wine and cheese party, Thursday night banquet, degree merits for PPA members, class photograph, diploma for the wall, special commemorative Workshop shirt, central parking facility, and room lodging.

If you prefer no room, deduct \$40.00. Be sure to write the location of your lodging on your registration if you are to be located off campus.

Note - The PPSNYS school is open to all; you do not have to be a PPSNYS member to register. To reserve your place in the class of your choice, complete the registration form (on the reverse side) and return it along with your \$100.00 non-refundable retainer.

Our workshop trustees are committed to providing you the best educational experience at the most reasonable cost and have worked hard at such a demanding goal.

Thank you to our corporate sponsors listed on our website: ppsnysworkshop.com

Join us for a fun-filled week of learning — and bring home some cutting-edge ideas to take your business to the next level.



LOCATION LIGHTING
 with Rick Friedman

Come learn about portable lighting techniques that have enabled Rick Friedman to capture his on location, award-winning imagery around the world. One of the key things that he will share in a "very hands-on way" is how to better control your lighting. This dynamic, intensive, interactive seminar is designed for portrait photographers, photojournalists, corporate and event photographers, wedding photographers, and serious amateurs who want to improve their knowledge of illumination and light.

If you attend Rick's class, you can plan on leaving feeling empowered to capture great images no matter what lighting situation you come up against!




COREL PAINTER and BEYOND
 with Marilyn Sholin

Join Corel Painter Master Elite to learn the latest version of Corel Painter and take it further with acrylic paints from Golden Acrylic paints.

Marilyn will have you up painting fast and take you on a fun and artistic journey from portraits to landscapes and beyond to textures and how to create some fun effects with Corel Painter and other software to mix in the creativity.

We will be covering **PORTRAITS** and interesting new brushes to create backgrounds of a variety of types. Clone painting and Quick Clone painting new ways to use them and how to organize your workflow better. Multiple ways to paint hair, skin and eyes to create different styles.

Adding depth and brushstrokes to your paintings both with and without textures. How to use them effectively. Using **PAPER** with which brushes to create textures without using overlays.

Lesson on **BRUSHES** in depth what each setting means and how to tweak your brushes to make them do more. We will all create ONE Brush On our Own!! Learn to make brushes!

Let's do some **ABSTRACT** paintings to clear our heads from everything. The basics to Abstracts and the best practices for them. Color Coordination for them and a set of brushes for them.

Much More as Class Allows! These are ALL NEW plus the groundwork of my previous lessons that so many artists use every day to do their paintings.

ACRYLIC PAINTING ON THE DIGITALLY PRINTED CANVAS

The last day of school we will be working with wet paints learning how to paint on the printed canvas. You will also have a collection of samples of all the materials we use and you will learn more about colors, color mixing and matching. How to add textures to your paintings with acrylics and much more!




BLACK & WHITE
 from capture to print
 with Vince Versace

Aimed at intermediate-to-advanced level amateurs and aspiring professionals, Vincent's workshops are intensive, inspiring and exciting. Vincent's passion for both the creative and technical aspects of the photographic art provides the driving force behind his workshop sessions. In his words, "you'll need a vacation after attending one of my workshops."

Because Vincent is convinced that better understanding of technology enables all photographers to produce a final image that represents what he/she felt when firing the shutter, every workshop invariably combines substantial doses of both theory and practical field work.

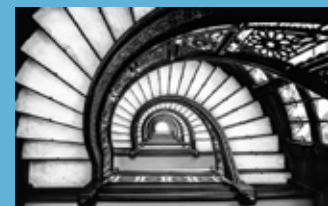
Rich in information and inspiration, Vincent's workshops cover all aspects of the photographic art and science — from the theory of composition to using natural and continuous light to image processing and print production.

Prospective workshop participants should have a good understanding of basic camera functions and operation and be somewhat fluent in Photoshop.




SPARK your PHOTOGRAPHIC CREATIVITY
 with Chris Smith

Chris Smith will lead you through ten photography projects to spark your creativity. Learn night photography, long exposure photography, in-camera motion techniques, how to design an image based on graphic design, train your eye to photograph patterns and more. Leave the workshop with several new techniques to pull out of your photographic bag of tricks. The skills you'll practice throughout the week can be applied to all genres of photography when you return home. There will be time in class to process your images and receive critique throughout the learning process.



Don't Miss This Opportunity to Unlock Your Earning Potential

Register today at ppsnysworkshop.com

